

# DIESEL

## DIESEL KID FALL/WINTER 2020

Special fabrics, innovative treatments and contemporary logos are the key pillars of the Fall/Winter 2020 collection. The color blocking shapes the tie-dye technique and the brand's DNA is channeled by a young and rock soul that merges comfort with functionality and fancy with grunge style.

### Apparel

*Occasion to shine* is the password of the season for a theme lit by sparkling details and embellishments. Glamorous garments meet leather and checkered patterns. Silver, black and gray colors star on sweaters, sweatshirts and trousers. Dresses, shirts and jackets create a 3D effect with ruffled shapes and overlaid pieces. For her, the luxe grunge style is translated on a classic bouclé fabric with denim inserts, rhinestones and metallic details. For him, a biker attitude is expressed through eco-leather jackets and trousers with fluo touches.

*Fluo winter* employs statement combination in vibrant fluo colors. Workwear inspired trousers and jackets in neutral tones are mixed with denim to create a contemporary spin. Psychedelic graphics and allover "copyright" prints for both girls and boys. Tie-dye treatments on his bomber jacket evokes the brand's DNA and her chemisier dress boasts transparent rhinestones. Hoodies, trousers and puffer jackets are presented in a white total look.

*Army animal* theme is inspired by the world of sport, uniforms and animal kingdom. Bomber jackets and parkas are made of a mix of indestructible materials and comfortable padding. Military green and camouflage aviator-style jogger and cargo trousers for him. Fuchsia color contrasts the animalier motifs on gray and black knit cardigans, coats, joggyjeans and skirts for her.

### Baby

The baby offering is deeply transformed and comes back with soft gym suits and unisex teddy suits which warm up the winter. Sweatshirts, sweaters, sleeveless tops, bomber jackets, dungarees and dresses present two new mascots for him and for her inspired by the iconic mohican head logo of the brand, which comes alive through placed and allover graphics. Special fabrics and denim are designed to offer functionality and a fashionable look, with bright colors that inspire the junior world.

### Unconventional ski

The Kids collection introduces a new line dedicated to snow, skiing and after-ski. An unconventional proposal that combines technical materials, tie-dye processes, fluo colors and iconic graphics with a modern twist. A complete range of clothing and accessories able to express the young Diesel spirit in every moment of the winter season.

### Denim

The range of the iconic denim *Superior* debuts in this season with a variety of styles, washes and cuts. The new model for her is the *Slandy High*, a skinny fit with a high waist.

*Dark glam statement.* Silver mylar treatment for unisex black denim, embellished with sequins for girls. A dark blue and black denim with a sophisticated velvet look is perfect for super glam occasions. The *Black Babhila* model is enriched by a cascade of rhinestones while the *Widee* model rocks the style with destroyed areas embellished with a background of sequins.

*Coated statement.* Coating and special treatments on each model. Coated bottom legs with a black marble and polish effect characterize the biker inspired *D-Phormer*. Reserved patches create a bicolor look on the *Sleenker* model while a camouflage pattern marks the unisex *Mharky's* original identity.

*Bleached and detailed statement.* White and gray with a tie-dye treatment for the *Narrot* model. Its "carrot" fit has been introduced in blue cast and enriched with side bands to offer either a formal or athletic style. For the season, the *Reen* model is presented with a special detail: the iconic DFSL underlay label.

## **Footwear & accessories**

Sporty shoes, winter boots with furry lining, slip-on shoes and the new chunky sole take a step in the seasonal trends. Solid colors, camouflage patterns, fluo pop graphics and all-over copyright logo prints modernize the footwear range with a fancy style.

Gym bag for boys and mini handbags in denim and nylon for girls are protagonists of any brave winter. The DFSL logo stands out on fluo backpacks and tote bags. A new pouch's shape joins the classic models, becoming a comfortable and functional backpack to be worn both for skiing and leisure.