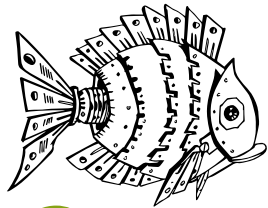


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One step beyond

Goganga is a new Swiss brand of clothing, entirely made in Italy, for children between the ages of 6 and 13. It combines Italian quality and creativity with Swiss precision and innovation.

Every Goganga garment is characterized by attention to detail, by the search for new and quality fabrics and by the wish to astound. What is unique about the Goganga brand is the ability to carefully mix original design with high quality manufacturing. Goganga is varied and versatile, it adapts to places and occasions, and adjusts to weather and seasons.

Goganga proposes new and trendy garments, with a street look that adapts to all occasions. The collection draws inspiration from the day-to-day lives of children, well-balanced total looks for outfits that are never conventional and capture the senses.



Made in Italy evolves from the stereotype of classic and romantic beauty, to explore new frontiers in style.

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Thus is the origin of Goganga, with headquarters in the green and organized Switzerland, yet with its heart in the land par excellence of fashion, in Italy, where the taste for beauty and quality have remote origins and deep roots.

Massimiliano, top manager in consultancy, his wife Valentina, a former copywriter, with a passion for fashion, three wonderful children and a clear goal: the wish for change and for a common project.

Goganga is a story of talents: some already established, but always curious and eager to get involved again and others still unripe, but with a strong passion for fashion and for beauty. It's a story of love, friendship and sharing a dream, of optimism and hope for the future. It's in this story that souls unite and varying experiences meet to carry out an ambitious and creative project.

Goganga is proud to exhibit its first FW17 collection at:

PITTI IMMAGINE BIMBO  **CIFF**



Goganga thinks about children and doesn't forget underprivileged ones: Goganga is proud to support "Sorrisi Africani", a Swiss non-profit organization that works in Kenya, providing school education to "Mnazi Mmoja" village's children. 1 CHF will be donated for each item sold.