



Leave your horse, ride the cowboy trend through the urban and modern wild west in frilled fringes, flared jeans and shepherd jackets. Have a break with a good comic or an art book filled with modern romantic art paintings or release your inner cutester in a palette of pink shades topped with bunny dots and popcorn for an extra cuteness factor or open of for the cabinet of wonders. Whatever you choose, you will not get bored dressing in molo's AW16 collection this season.



WILD WESTERN BOYS AND RHINESTONE COWGIRLS GO MODERN

In molo's pre-delivery you'll be drawn back to the Wild West flashing fringes, sprinkling with sparkling gemstones and riding those big brown furry buffaloes among prickly green cactuses reaching towards the sky.

For the true wild western boys, there is much at stake if you want to survive the tough field and the long rides. Getting dressed the original and most practical way is no hassle with the selection of classic blue jeans, denim and checked shirts, soft brushed sweatshirts with a new turtleneck and lots of volume not to forget the must haves of this season such as a blue denim sherpa jacket or a butter soft buffalo brown leather jacket. Remember to stop by the Totem Poles made of animals or have a view over the Landscape Stripe. Luckily you'll find both views digital printed on nice soft cotton t-shirts too.

On the other side of the prairie the rhinestone cowgirls will be awaiting you. You will find them sitting on the ranch in their Porcelain Flowers printed dresses, sewing gemstones on their blue denim skirts or their racing red sweatshirts or perhaps standing in their flared vintage denim jeans daydreaming of all the quirky, yet tasty pastel colours they will be wearing this season.

MODERN ROMANCE FALLS IS LOVE WITH COMICS!

And yet we know, that from a boy's point of view a comic is the best way to relax once in a while. Dream away, on molo's 1st delivery, into reversible t-shirts with an evil-looking comic on the inside, sweatpants with a protruding and playful red tongue sticking out of the back pocket or maybe a cool sweatshirt with a robot print that make you become a part of the figure yourself.

The girls, on the other hand, maybe prefer a bit more poetic and modern romance. Pretend yourself in a time hole, where the 70ies meet the 00'es. Girls can dress up in the softest corduroy dungarees, satin or cotton quilted items, flared cropped culottes or maybe it is the fusion of the organic and fresh flowers in the Soft Botanical print that takes your breath away. No matter what, you'll sure get your romantic needs satisfied with a lot of milky pastels and bright denim with a slight of sporty references.

CUTESTERS AND CABINET OF WONDERS

With molo's 2nd delivery, you can release your inner cutester and girl-rock everything from peplum shirts, A-shaped dresses and spongy sweats in a palette of beautiful pink and bordeaux shades sprinkled with an extra layer of cuteness as fluffy Bunny Dots, curved comic Popcorn or dazzling Winter Meadow. Add a few black and white stripes or Japanese manga eyes to break down the cuteness a bit.

The boys are encouraged to open up for their cabinet of wonders. A mysterious box of old skulls, wild animals and things that don't even exist. Put together in strange ways along with cut-out velvet details and odd zippers, the collection gives edge and spookiness to a lot of cool styles such as reversible hoodies, turtleneck jersey shirts and t-shirts in deep blue, green and burnt tobacco colours. Do you dare to open up the box?

Also, the AW16 collection offers a wide range of accessories to all kinds of cowboys, daydreamers or even cutesters ranging from socks with fringes, sparkling diamond head bands, reflective caps, a fluffy neon coloured sports bag and countless shades, socks and hair accessories.

