

ABOUT THE BRAND

OUR STORY

Mischka Aoki known as "The HAUTE COUTURE" for children, is a High End Australian label that has fast becoming known around the globe for its exclusivity and exceptional craftsmanship, producing couture dresses for children with hundreds of hours craftsmanship to perfection.

Mischka Aoki story began In September 2009, where we established and debuted our first collection in Australia during Perth Fashion Week. An overwhelming response resulted in amazing success and phenomenal growth for the brand and within a few short years, Mischka Aoki has proven itself as an International luxury brand for children and the collection is available in some of the world's most prestigious department stores including Harrods London, Bergdorf Goodman New York, Saks Fifth Ave Dubai & Bahrain, TsUM Russia, Harvey Nichols London & Kuwait. And with the recently established Mischka Aoki office in Milan, it enabled the brand to further extend it's global reach in Europe and the rest of the world.

Worn only by the distinguished customers who appreciates perfection and exceptional creation, Mischka Aoki always fulfill the seek of distinction, by providing our customers only the finest creation from industry leaders to Royal Families worldwide and frequently seen on the Hollywood Red Carpet and worn by Hollywood's mini fashion celebrities

BRAND VALUE

With an expansive experience in delivering high quality and unique products to our clients, Mischka Aoki aspires to deliver only the best in its extraordinary design, exclusivity, luxury materials, service and craftsmanship.

Mischka Aoki has consistently proven themselves from the start, making every unique Mischka Aoki, an exceptional piece - work of art. Our relentless pursuit of perfection and revolutionary innovation in design and techniques is what makes Mischka Aoki the pinnacle of excellence.

The elegant and luxury of Mischka Aoki is reflected in the shiny gold brand logo, and this elegantly simple Mischka Aoki word mark have adorned each Mischka Aoki dresses.

The brand logo cultivate Mischka Aoki's statement and commitment in offering its distinguished customers, a timeless luxury and elegance in design and exceptional craftsmanship.

THE ART OF MISCHKA AOKI

From its exclusive design, extraordinary craftsmanship, and attention to detail. Every Mischka Aoki piece is a unique work of art.

Creating these dresses requires an artistic eye for fine detailing, skillful technique. Our dresses has been meticulously handcrafted with attention to details, and can take hundreds or thousands of hours on one dress alone.

Using only the finest materials with special attention to details, we source exclusive fabrics from all over Europe and worldwide and also create our own in-house designs. Every dress has some form of intricate handwork whether it be with embroidery or luxurious embellishments.

Mischka Aoki brings the drama with a playful attitude but still remains luxurious with beautiful details like the use of Swarovski Crystals in our dresses which are each individually hand sewn, making Mischka Aoki a master in the art of children's couture and a favorite of those who appreciate luxury.

EXCEPTIONAL CRAFTSMANSHIP

With a team of a highly skilled in delivering high quality and unique products, Mischka Aoki aspires to deliver only the best in its exceptional design, exclusivity, luxury materials, service and craftsmanship.

Our dresses has been meticulously handcrafted with attention to details, and can take hundreds or thousands of hours on one dress alone. Every dress has some form of intricate handwork whether it be with embroidery or embellishments.

Mischka Aoki piece is not just a dress but a work of art made using the finest materials and attention to details, like the use of Swarovski Crystals which are individually hand sewn, that further clarify Mischka Aoki as a leader in the art of childrens couture and a favorite of those who appreciate luxury

EXCEPTIONAL SERVICES

At Mischka Aoki our mission is not just to create extraordinary dresses but to provide every client with a unique experience and exceptional services. From Made to measure, to Personalising the dress with 24K gold thread, from providing you with your own personal client manager to offering a unique exclusive concierge service.

Mischka Aoki strive to fulfill the needs of our distinguished clients who seek exceptional service and an absolute commitment in creating an unparalleled creations that only the Mischka Aoki team experts can offer.

EXCEPTIONAL CREATIONS

With every new creation released, Mischka Aoki presents an innovative and breath-taking design and always offers the most anticipated creations. Each creation are inspired by a timeless story that brings drama with a playful attitude while remaining synonyms with luxury and exclusivity