

## MOSCHINO BABY KID TEEN

### SPRING/SUMMER 2015

*Prehistoric chic* is the keynote theme of the new Moschino Junior Collection. Stone Age symbols and personalities reappear in a new “pop & fun” look, starting with boy and girl versions of that cheerful character, Dinosaur.

Fresh, vivid greens, pinks, yellows, oranges and a whole range of colours fill designer volumes with fun. The lines are practical, and the garments comfortable. A brand-new series of prints and decorations add graphic flair to the season’s bright mix of colours.

The kid-teen series, complete with animal prints, suits ages 4 to 14. Tiger and leopard prints emblazon the cotton fabrics and jerseys, while the tongue-in-cheek “No Dinos” sign and the enduring Moschino “Peace” symbol lend character.

Dinosaur crests have inspired the zigzag pinked hems of the shirts, blouses, trousers and bombers, with their original 3D effects. Also evocative of prehistoric times are the “rock” and “bone chic” graphics, the prints recreating the scaly skins of crocodiles and the cartoon troglodytes of every shape and size. For younger girls, there are also pictures of vain Dino Ladies flaunting every conceivable accessory, and sophisticated foulard graphics combining all Moschino’s Stone Age symbols.

The baby range, for ages 0 to 3, repeats the cheerful images of the summer in both standard and all-over prints. A cute orange rhinoceros appears as well as the green and yellow dinosaur. From T-shirts to rompers, small-size accessories to denim outfits, the line is fresh, lively and versatile with an irresistible, pop-street touch. Even in the baby series, the mood is strongly influenced by fashion. For baby girls, there are gorgeous little dresses with animal prints, original foulard fantasies, dinosaurs and tigers with coloured wigs, and 3D decoration featuring little bow ties, prehistoric style.