

FLORAL DREAMS

The summer 2015 collection is all about innovative prints, distinct colours and a luxurious look. An abundance of flowers, natural elements and animals remain central in the collection. The prints of little lambs, kittens, birds, rabbits, etc. are adorable and purposely naïve.

The collection is characterised by a **colourful mix of fresh pastel tints in contrast with distinct neon colours.** The colour palette varies from ecru, lemon yellow and aqua to light blue and shades of pink. The contrast in colour continues via the **innovative development** of different materials. **Basic materials** like fresh cottons and silk are supplemented with high-tech perforated fabrics. Glitters and foil fabrics provide clear accents.

Surprisingly, the collection **combines couture and sports fabrics** (jersey and swanskin). These fabrics are used in sweater jackets and sweaters. The sweater trend continues in several versions: loose sweaters, jogging pants, sweater blouses, etc. Colourful embroidery on the sleeves provides the perfect finishing touch.

Key items in the collection include the playful and cheery A-line dresses with **minimalist contours, but a studied cut.** There are also T-dresses in transparent fabrics combined with a slip in a contrasting colour. Short pleated skirts are reinterpreted; they look tough when combined with sports sweaters. The boy's collection brings everything together with colourful animal prints featuring crocodiles, frogs, chameleons, etc. The collection features short pants, T-shirts and shirts.

This season we chose to collaborate with **Minju Kim** once again. Minju graduated from the Antwerp Fashion Academy and won the H&M Design Award in 2013. Her manga illustrations add a unique touch to the collection.

The minimalist and well thought-out lines and the revolutionary designs melt together into a refined and iconic must-have summer collection. Anne Kurris is known all over the world for this distinct style.

Anne Kurris' collection is aimed at girls aged 2 to 18 and boys aged 2 to 14 years old.