



Woolrich Kid's Collection Fall-Winter 14

As always, the new **Woolrich Kid's Collection** pays careful attention to the style and needs of children, and draws its inspiration from the Woolrich men's and women's collections. Like these collections, Kids is divided by subdivisions into macro sections that best suit the various phases of fall/winter.

The collection begins with clothes for the start of the cold season and features both long and short **Downsweaters** with horizontal panels (narrow for girls, wide for boys) in bright new shades of green, blue, pink, and sky-blue. The transeasonal items in reversible knit and nylon, with a camouflage look, form part of the same range. The **Peacoat** for girls has a polka-dot lining, and the boy's model, a camouflage lining.

The collection continues with the new Deep Fall Icons, featuring three wide ranges "stolen" from the adult lines: **Eskimo** with detachable lining and fur for girls, and **Blizzard** in a coat and a short model for boys, and featuring a bubble hem for girls. **Color Block** is made up of a jacket and waistcoat in bright colours like white, red and blue, or in more feminine pastel shades like grey, cream and pink.

Finally, the Reaffirm Winter Icons group where the icon item is the **Byrd Check Arctic Parka**, available in a completely new colour range, with a blue tone -on-tone check taken from the Woolrich Archives. The **Mackinaw Parka** with a faux sheepskin collar is part of the same range, and the **Girl Valentine Parka** features a detachable bib and a double-fur hood. The collection closes with the **Woolrich Parka** in new colours, such as fuchsia.

Knitwear comes together with bright colours that range from red to green to blue to yellow, as well as more feminine colours like powder-pink, cream and fuchsia. The **Angora** range is especially feminine with its pastel-coloured sweatshirts and T-shirts, while **Urban Skaters** is aimed at street-smart boys, with sweatshirts in strong feisty colour-combinations.

The linings are all detachable, the average weight has gone up in order to widen the range of choice at the beginning of the season, and there are various fur and faux-fur alternatives for both collars and linings.