

New FW-20 collection by Wander & Wonder

IN THE MIDDLE OF NOWHERE



FW
20

Every season, the children's fashion brand has taken inspiration from one country. This time, it was Morocco. Let's take a look at their culture, color and tradition through their new collection.

Wander & Wonder show us once again their passion for travelling and exploring new places. This autumn/winter the little ones will be able to dream that they are in **Morocco**. The color as a basis of the collection in intense yellows, turquoises, garnets and sands, which are combined with prints of traditional elements of Moroccan culture; crescents, palms, stars, desert birds and eyes, all hand-painted. The craftsmanship is reflected in its delicate embroidery, ethnic details, careful stitching and colorful laces. The collection in 100% cotton, viscose or mohair is divided into vests, skirts, dresses, overalls, dungarees, trousers, sweatshirts, jackets and coats. Ultra-comfortable garments, combined with original accessories to travel to any oasis. A collection that invites us to get to know the Moroccan cultural universe from a child's point of view, reflecting the brand's personal style, aimed at those who like to travel as a family and get to know new cultures.

The history of W&W:

Hilda Yim, W&W designer, launches her first collection in 2017 from Hong Kong. Her inspiration came from the attentive gaze of her children as they traveled around the world and got to know new countries, through music, art and life on the streets. Every season, W&W turns her collection into a small travel diary and does her bit to get to know a new culture, inviting us to travel through her colours, prints and carefully selected fabrics.

Its designer and creative director, aims to keep the interest of each collection, letting us guess, what will be their next destination and pay tribute to their tradition, language and lifestyle, reinterpreted from a child's perspective. Garments in 100% cotton, viscose or mohair for boys and girls. As well as fun collections of accessories that reflect, each season, a destination through fashion.