

the new society

FW 20-21
“Back to the Origins”



ORIGIN

“Refers to the beginning, irruption, emergence or motive of something.”

This Collection want to be a reflexion on how the world and society is changing, a claim to stop and think, to focus on the really important things, to investigate other ways of doing, use your hands, return to the traditions, honor the artisans... to understand what we are doing wrong, trying to repare all the mistakes we made and create a better world for future generations.

The New Society soul envolves this collection, looking for beauty, creating emotions, using new techniques and new ways to do the things in the most sustainable way.

Back to the Origins means that it is the origin of things that matters and that gives meaning to everything.