

MOSCHINO BABY KID TEEN

SPRING/SUMMER 2020 COLLECTION

The Moschino Baby Kid Teen SS 2020 collection bears the stamp of irony and originality that's inherent in the Moschino DNA.

The iconic Moschino Teddy Bear motif gives the bright, colorful pieces a playful twist with its printed *balloons*, mainly in shades of pink for girls and blue, red and yellow for boys.

The opaque sequin embellishment adds extra sparkle to the stylish pieces for *girls*. The girls' printed *butterfly* dresses and t-shirts are also embellished with sequins – yellow matched with white and pink and multicolor butterflies to create the perfect look for summer.

The unisex items feature fun graphics, like the Moschino Teddy Bear wearing a baseball cap and glove and performing a skateboard jump, giving an ironic feel to the new oversized hoodies and t-shirts.

The *Moschino Couture* logo is the central feature of the KID TEEN BOY collection, embroidered on bomber jackets and sweatshirts with contrast stitching and printed on oversized t-shirts and two-tone ribbed tracksuits. Branded jacquard elastic creates a strong style statement.

The KID TEEN GIRL collection is updated with totally new graphics and styles: the multicolor 3D logo is printed on batwing t-shirts, ruffled dresses and oversized tank tops. The kids' designs are reproduced as prints for fun t-shirts and dresses with poplin inserts, puff-sleeve sweatshirts and satin pants.

Other more formal pieces in the collection are embellished with logos and slogans in gold sequins for a touch of sparkle.

The all-over multicolor print logo on a black and white background is also used for dungaree dresses and frilled necklines for girls, and piquet polo shirts for boys. Outfits that perfectly reflect the brand's DNA, inspired by the men's and women's collections.