



EFVVA SS.18 "BIOPHILIA"
Collection is inspired by old botanical Albrecht Dürer's illustrations and biophilia - worldwide trend inspiring architecture, our lifestyles and as well as fashion. Our first natural environment was the world of plants. The plants are still an integral part of the human world. The term biofilia was used in 1948 by Edward Osborne Wilson and refers to the emotional relationship

between people and nature and other living organisms. It is innate and inherited. Biofilia is attachment to nature, the basis for the positive reactions to nature.

