



Lea & Jojo  
Little kids with Little things

*Green Forest and little explorers*

For the 1<sup>st</sup> collection Lea & Jojo draws its inspiration from nature, mainly focussed on the forests towards the end of winter and as the spring wakes up. The greens are slightly yellowish, the yellows aren't bright yet, birds start their migrations, mountains are white, the nights skies start to be pink and purple and days remain grey, cloudy, and rainy.

The pallet colours is unconventional, far from the traditional pantones trends and inspired by the reflect of the light on the green leaves of the trees during a peaceful forest walk. We obey to no industry code. Freedom, respect, and creativity are the key words of this collection.



Little explorers run, jump, play with a comfortable, stylish, and atypical look.

Patterns remind us of, and are inspired, by children drawings. A "limited edition model" completes the collection and represents a character from Lea & Jojo's little book. The books, are a gift to the children to encourage them to read, to dream and to protect environment.

All the materials are certified and tested, cotton is Organic, Fabric is Recycled at 100% and all the trims are OEKO TEX 100 certified.

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