

## Rubacuori

For the 80th edition of Pitti Immagine Bimbo, Manifatture Daddato presents at the stands of Fortezza da Basso in Florence the new fall-winter collection.

Its girl core brands are Rubacuori (girl from 3 to 7 years) and Rubacuori bebè ( from 9 to 30 months).

As result of its research, Rubacuori presents its five moods.

- **BACK TO SCHOOL**

This is a glamour girl for the first appointment of season, back to school, an interesting mix of fleece, scuba and knitwear easy garments to match the classic denim with shiny details and patterned and divided skirts. Its common denominator is the color blu: classic blu, with pinch of yellow, madras inserts fabric and patches in paillettes.

The total look is completed with outerwear. Cute bomber jacket, parka and the must of this season is the yellow eco-leather, finished in college style.

- **POP GRAFFITI**

This scrappy mood is inspired by the atmosphere of Camden Town. Every single item is inspired by the punk-rock becoming a real iconic garment. Among them a printed eco-leather or neoprene jacket, salopette and eco-fur and patch pop heart of bright red color. Sweatshirts, t-shirts, super trendy jeggings, ecoleather shorts all embellished with precious patch and many zips.

- **GOLD**

The Gold mood is the best for the Winter season of small fashion victims, with gold and milk elegant garments.

There are various fabrics such as classic fleece, Punto Milano, warm fur, organza embellished with Baroque pattern. Also in this mood there is the eco-leather platinum and knitwear in lurex. Precious details such as cristals, gold tulle for frills, skirts and veil for hat.

- ROSES

This is a romantic mood which suggests 'La Vie en Rose', famous French song. A bon ton but also contemporary mood, for dress with innovative fabrics. T-shirt with refined prints, silver tulle skirts and jeans decorated with shiny crystals or precious stone. There is also an important part of warm knitting. The total look is completed with silver eco-leather studded jacket, small male sheep and eco fur with pins jewelry.

- GYM

This is the mood dedicated to playtime, fitness and walk with friends. The outfits are new and fashion with animalier patterns and perforated ecoleather details. Sweatshirts have prints and iconic embroideries. They recall the world of sport. These items in the range 8-14 are characterized by strong outfits with black, melange grey and silver to become more delicate and less aggressive in the ranges 9-30 months and 3-7 years.