



munsterkids



Munster Kids Company Profile

Munsterkids is a kids collection of apparel that is driven by music ,art and street culture. Created by Rich and Samantha Brown in 2005, the sydney based label now exports to 12 different countries around the world with established markets throughout Europe , Japan, USA, UK ,Hong Kong ,New Zealand and at home in Australia .

The label takes inspiration from the urban legend Mikey Munster ; the sharp toothed trouble maker that resides in every kid.Having 3 boys of their own Jax ,Zai and Kash the Mikey character is seen every day and the boys constantly provide inspiration for the line. The collections include denim, outerwear, woven shirts and shorts, boardshorts, graphic tees and fleece .

Since 2009 the line has expanded into girls with the launch of missie munster .Missie blends some street style silhouettes with beautiful illustrations providing a nice alternative for the more street savvy little girl.

street art music and **munsterkids**