

Soft Gallery seeks to stimulate and uncover creativity through clothing and to inspire the artist within. Each collection is a living gallery on fabric – combining art with clothing in collaboration with artists from around the world.

Emerging from a deep-felt interest in art and creative talents, the idea behind Soft Gallery was bringing art to the eye level of kids and passing on inspiring stories.

Each season, the brand collaborates with a refined selection of artists, whose distinctive talents are featured in collections as prints and hand embroideries, bringing life to the soft canvas and giving each collection an organic flow with new beautiful impulses and variations.

Soft Gallery has become a simply unique and innovative clothing label that has increased its collections continuously since being established in 2007, in Copenhagen, Denmark, by Tine Holt Møller - head of design and owner.

Proudly GOTS certified, the brand works with BSCI and sa8000 certified factories. The clothes are luxurious and contemporary with an added artistic twist with designs that are honest, timeless and personal.

Our focus on high quality and long-lasting items is another approach to sustainability - creating clothes that last and can be passed over to loved ones from generation to generation.

Soft Gallery can be found in the following countries:

USA, Australia, Japan, China, Korea, Brazil, France, Holland, Belgium, Switzerland, Austria, Germany, Greece, Italy, Poland, Russia, Saudi Arabia, Spain, Finland, Ireland, Denmark, Norway, Sweden & United Kingdom.